

REP HEADLINE# 6135489
*** UNAPPROVED REV #1 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP MAY7/12 12.45
CHANGES *** WDCW-TV ***

ADV # _____ ADV. NAME ISS/DSCC Dem. Sen. Camp.
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

1010 WISCONSIN AVENUE
WASHINGTON, DC 20007

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME DAN NAGELBURG
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6135489

PRDCT DSCC EST# 1139 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE MAY7/12 12.45

REP: TO: NSA WDCW
FROM: GREG FOR DAVE
SHARES ADDED
DO NOT DOUBLE BOOK
TTLS REMAIN THE SAME
THX PLS CFM, 5/7/12

RQV

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1139

NO BUYS TO PRINT

OCT/12 16250.00

CONTRACT TOTAL 16250.00
TOTAL SPOTS 30

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MAY7/12 12.45
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$541,666 WDCW 3% WJLA 21% WUSA 21% WRC 21% WTTG 32% WPXW 0% WDCA 2%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADLINE# 6135489
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
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ORDER WORKSHEET HARRIS REPORT FROM REP

MAY7/12 12.42
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/DSCC Dem. Senatorial Campaign Committee OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME DAN NAGELBURG
1010 WISCONSIN AVENUE
WASHINGTON, DC 20007 SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6135489 CLASS: NATL. LOCAL REGIONAL
PRDCT DSCC EST# 1139 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY7/12 12.42

REP: TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TTL...\$16250...30X
THX PLS CFM, 5/7/12

*New biz 10/10/13

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

1, 2, 7, 8 => :30s/:30s

(15) -> NCAA SEC

(20) -> Sportsweek

Newsplus
Inventory

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1139

1			800A-900A	30		\$200.00	10/16	10/19	1		TU-F	1
PROGRAM : NEWS PLUS AM												
2			800A-900A	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : NEWS PLUS AM												
3			600P-630P	30		\$300.00	10/16	10/19	2		TU-F	2
PROGRAM : SEINFELD												

7/12

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MAY 7/12 12.42
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600P-630P PROGRAM : SEINFELD	30		\$300.00	10/22	10/22	1		MON	1
5			630P-700P PROGRAM : SEINFELD	30		\$300.00	10/16	10/19	2		TU-F	2
6			630P-700P PROGRAM : SEINFELD	30		\$300.00	10/22	10/22	1		MON	1
7			600P-700P PROGRAM : NEWS PLUS AM	30		\$600.00	10/16	10/19	2		TU-F	2
8			600P-700P PROGRAM : NEWS PLUS AM	30		\$600.00	10/22	10/22	1		MON	1
9			700P-730P PROGRAM : 2.5 MEN	30		\$1,100.00	10/16	10/19	2		TU-F	2
10			700P-730P PROGRAM : 2.5 MEN	30		\$1,100.00	10/22	10/22	1		MON	1
11			730P-800P PROGRAM : 2.5 MEN	30		\$1,200.00	10/16	10/19	2		TU-F	2
12			730P-800P PROGRAM : 2.5 MEN	30		\$1,200.00	10/22	10/22	1		MON	1
13			700P-730P PROGRAM : SAT 7P 2.5 MEN	30		\$550.00	10/20	10/20	1		SAT	1
14			730P-800P PROGRAM : SAT 730P 2.5 MEN	30		\$550.00	10/20	10/20	1		SAT	1
15			1200N-1230P PROGRAM : SAT COLLEGE FOOTBALL	30		\$900.00	10/20	10/20	2		SAT	2

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16			900A-1000A	30		\$275.00	10/16	10/19	3		TU-F	3
PROGRAM : JUDGE MATHIS												
17			1000A-1100A	30		\$275.00	10/22	10/22	1		MON	1
PROGRAM : PEOPLE'S COURT 10A												
18			1100A-1200N	30		\$275.00	10/16	10/19	3		TU-F	3
PROGRAM : PEOPLE'S COURT 10A												
19			200P-300P	30		\$275.00	10/22	10/22	1		MON	1
PROGRAM : MAURY POVICH												
20			1230P-100P	30		\$250.00	10/21	10/21	1		SUN	1
PROGRAM : SPORTS WEEK												
OCT/12			16250.00									
											CONTRACT TOTAL	
											TOTAL SPOTS	
											16250.00	
											30	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*